## FOR A BETTER FISH. FOR A BETTER FUTURE.











The Future of Aquaculture Nutrition



### The consistent, high-quality wholesome nutrient

Salmon and other fish producers are learning more and more about the advantages of micro algae-derived DHA. That's why ADM now offers DHA Natur<sup>™</sup>: the highly concentrated, vegetarian source high in DHA. In fact, DHA Natur has higher DHA concentration than fish oil, making it a consistent, dependable source of Omega-3 fatty acid. Other benefits of DHA Natur include:

- Positive fish in/fish out FIFO
- Viable and wholesome
- Responsible, best practice solution
- One metric ton provides the equivalence of approximately 50 metric tons of forage fish



DHA NATUR HELPS MEET THE DEMAND FOR MORE VIABLY PRODUCED, NUTRITIOUS FISH.



#### The vegetarian alternative to fish oil

With the demand for marine aquaculture at a growing rate of 5% to 7% per year and the continued constraints on global fish supply, DHA Natur provides a dependable ingredient source of DHA that help reduce the dependence on small marine fish.

#### GROWING CONSUMER INTEREST FOR THE IMPORTANCE OF DHA IN THE DIET STRENGTHENS THE VALUE OF FISH FED SUPPLEMENTAL DHA.



With quality DHA comes quality fish

DHA Natur is the ideal source for fulfilling desired DHA requirements for all species, but is most favorable for marine fish including salmonids. It's the highly palatable, single source, vegetarian sourced nutrient that is less susceptible to environmental contaminants like PCBs and heavy metals that may be present in fish oil products. DHA Natur supports optimum growth and helps ensure a higher value fish.



# The vegetarian DHA that meets ADM's highest standards

Because it comes from ADM, you can rest assured that DHA Natur is of the utmost quality. ADM offers the stability of an established feed ingredient supplier with unmatched global distribution. ADM's quality standards and state-of-the-art technologies help guarantee the consistency and efficacy of our DHA Natur.

- GMP, food-grade facility
- Single-site, large capacity production
- Manufactured under controlled fermentation process

## Partner with ADM for your future aquafeed solutions and innovations.

Learn more at: ADMAnimalNutrition.com/Aqua AnimalNutrition@ADM.com | 877-236-2460

